Apolline – Money Well Spent

In today's economics your dental practice must strive to improve on all aspects of business, including quality, regulatory requirements, and compliance, to help it reach its full potential. Enlist our help to not only survive the economic climate, but to thrive in it.

Apolline is the first UK company exclusively dedicated to offering tailored, practical support to dental practices on issues involving business practice and regulatory compliance. Apolline's highly experienced, professional team of consultants will work to help you get your business flourishing. After recruiting Apolline to help arrange and focus your practice, one satisfied dentist says: “I regret not having engaged your company sooner, as it would have removed this underlying nagging stress that the unknown nature of the QCC visit brings. I feel that the work you did and the follow-up support was excellent. To prove how effective your plan was, we were able to turn around things in the two weeks between your inspection and the QCC visiting.

Can your practice afford not to get in touch?

For additional information or help and advice on a business issue please call Apolline on 0114 249 6250 or visit www.apollineuk.com

First For Comfort

When someone like Takuma Belkau's new soft cushioned chairs you know that what you are given to your comfort. The gentle contours and softly padded upholstery will be offered for the ultimate in luxury, helping patients remain relaxed and comfortable throughout their treatment. This upholstery is available on the Clinia 6 and most recently launched 6cSimpla Treatment Centres, with the option for the Clo 6 available from April. The designs of all models are logical and are intended to facilitate patient movements as well as provide a relaxing experience for your patients. The 6cSimpla has a delivery unit that can retain behind the chair, to provide an easy and unobtrusive welcome for your patients. It also provides the ideal position for essential clean and prep work. The Clinia is designed for an array of working methods; its versatility proving particularly popular amongst private practices.

For more information please contact: Michele Hunt, AD Communications, Tel: (020) 8099 6730, E: michele@ab-communications.com

Second Best

‘I found him to be a very enthusiastic, very diligent and very professional local representative. If you do not have their details please call 0870 242 1850 and have a wealth of choice before them and in the

Most recent John Cadden Dental Practice selected the SIT50135/36/Navy from Grahame Gardner's sculp range. This covers, reversible scrub has a X-Back opening and drawstring trousers and is available in a choice of 6 coloures. If you move quickly you can snap this two piece suit up for a discounted £13.56 plus VAT, before it returns to its usual selling price of £16.95 in late January 2013.

For further information on the release please call Uncle RB on 0114 248 3470, 07516 709762, or visit www.anyone4tea.com

Mr David Houston of the D. A. & Michel Warmoth, Practice Manager, comments:-

We have been working with dentists. Alongside a

First For Comfort

Let your hands go free - brush like a pro with Oral-B's new PolaCare line. Discover the latest innovation in toothpaste technology as Oral-B run a series of seminars throughout the year. Affordable, practical, and easy-to-use, this new range of toothpaste can make a huge difference to your practice.

For more information, contact Michelle Hunt, AD Communications, Tel: 0825 774 1251, E: michele@ab-communications.com or visit www.ucat.co.uk/eamnt/isdg

Dental CPD Pro team up with The Dentist Show to offer CPD training on the go!

Dental CPD Pro is pleased to announce that it will be collaborating with The Dentist Show 2013, to enable delegates to log all of their verifiable CPD and non-verifiable CPD directly with their eGDC.

By registering and downloading the free Dental CPD Pro app, you can quickly and simply add all of your CPD activities, to build up a single token that will up all information directly to their eGDC. Not only that but every user who downloads the app will also receive one hour of free CPD just for downloading it.

With Dental CPD Pro, CPD really does become completely hassle free. Not only is there no online record keeping or keeping track of CPD during a busy conference, but users also have access to literally hundreds of high quality CPD modules available for download direct to their mobile device!

To learn more about the fantastic new CPD training app, make sure you visit Dental CPD Pro (stand C38) at The Dentist Show 2013!

For more information on the Dental CPD Pro app, visit dentalcpd.pro

Free CPD With Oral-C

The next edition of the popular Publication Dental Summary Review (DSR) was released in October 2012 providing dentists, hygienists and therapists with three hours of complimentary CPD. DSR is published by Dentistry Direct to provide a digest of some of the most interesting and stimulating research that has recently been published. The publication is edited by Dr Stephen Hancock, BSc and very readable. It is available to all UK dentists, hygienists and therapists at www.dentalsummaryreview.com

DSR is just one more by which Oral-B support the Professionals need for education. Patients benefit from new and gently textured toothpaste that orthodontist it is just one for you. If you don’t know why you represent us is a happy 0872 242 1850

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Industry News

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January 21-27, 2013

UCL Eastman Training in Restorative Dental Practice:

“made me a far better dentist”

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