Apolline: Money Well Spent

In today’s economic climate your dental practice must strive to improve on all aspects of business, including quality, regulatory requirements, and compliance, to help it reach its full potential. Enlist our help to not only survive the downturn, but to thrive in it.

Apolline is the first UK company exclusively dedicated to offering tailored, practical support to dental practices on issues involving business practice and regulatory compliance. Apolline’s highly experienced, professional managers and consultants will help your business flourish. Recenlty Apolline was appointed to help organise and focus this practice, one satisfied dentist says: “I never thought having your company sooner, as it would have removed this underlying nagging stress that the unknown nature of the QCC visit brings. I feel that the work you did and the follow-up support was excellent. To prove how effective your plan were we were able to turn things around in the two weeks between your inspection and the QCC visiting.”

Can your practice afford not to get in touch?

For additional information or help and advice on a business issue please call Apolline on 0114 249 6290 or visit www.apolline.co.uk

First For Comfort

When questioned, some 66.6% of Takara Belmont’s new soft cushioned chair you know that great thought has gone into the chair. The gentle contours and softly cushioned headrest are designed for the ultimate in luxury, helping patients remain relaxed and comfortable throughout their treatment. The tilting action on the Cinta E and most recently launched SDxPremio Treatment Centres with the option for the Cles I available from keyboard. The design of all models are logical and are intended to facilitate personnel ease of movement as well as providing a relaxing experience for your patients. The SDxPremio has a delivery unit that can be readied behind the chair, to provide an easy and unobtrusive welcome for your patient. It also provides the ideal position for essential clean and prep work. The Cles is designed for an array of working methods; its versatility proves particularly popular amongst private practices. As a chair it is not only patient-access, but are also considerably wiser for disabled patients. The unique design also enables the dentist to achieve a more personal consultation with the patient.

For more information please contact: Michelle Hunt, AB Communications, Tel: (020) 8399 6730, E-mail: michelle@ab-communications.com

www.apolline.co.uk

CLARK DENTAL: FOR SUPERB CUSTOMER SUPPORT

Clark Dental is a family business,áo over 35 years of experience working with dentists. Alongside a wide range of comprehensive customer service and a superb range of products designed by the dental sector. The Dental Directory is a leading supplier of comprehensive product and after sales support to a dedicated team of experts. Accessible through the completely revamped CLARK DENTAL contact and by phone, Clark Dental’s support programme ranges from interactive colour coded diagrams and videos to help you with Scholar selection and placement of orthodontic professionals. We have always been at the forefront of the industry, striving to provide the best possible advice and support.

To see how Tavom UK can transform your practice, please visit the brand new website www.clinical-dental.co.uk and by phone, Clark Dental’s support programme ranges from interactive colour coded diagrams and videos to help you with Scholar selection and placement of orthodontic professionals. We have always been at the forefront of the industry, striving to provide the best possible advice and support.

For more information call Clark Dental on 0208 733 146, email info@clinical-dental.co.uk or visit www.clinical-dental.co.uk

UCL Eastman Training in Restorative Dental Practice:

“made me a far better dentist” Dr Yasser Haddadi is a General Dental Practitioner at Holmevej.dk in Denmark. He has successfully completed the Certificate and Diploma level courses in the Restorative Dental Practice programme at the UCL Eastman Dental Institute. I started with the Certificate course and it got me so professionally, that I decided to continue,” says Dr Haddadi. “One of the things that I really enjoyed was the fact that you could bring in your own cases and discuss them with really skilled and experienced dentists and get a qualified opinion. “The Eastman has a really good reputation. I’ve nearly completed the MSc module with the Eastman and this has made it easier for me to get onto a part-time PhD programme here in Denmark, once I finish my MSc project, helping me to develop an academic career.”

“You definitely should recommence the course because it’s really opened up not only new career pathways for me but also made me a more multi-skilled, and a far better dentist than I was.”

For further information, please contact Victoria Banks, Programme Administrator, on 020 7805 1231, email: vbank@ucl.ac.uk or visit www.ucl.ac.uk/eastman/grad

Free CPD With Oral-B

The 2013 edition of the popular published Dental Summit Review (DSR) was released in October 2013 containing dentists, hygienists and therapists with three hours of comprehensive CPD. DSR is published by Ergodyne to provide a digest of some of the most interesting and stimulating research that has been published in the dental literature.

The publication is edited by Dr Stephen Hancock, DBE and member of expert team pride themselves on embedding the principles of care that maximise clinical outcome and patient satisfaction. Hygienists and therapists at www.dentalcare. com

DSR is just one more by which Oral-B support the profession’s need for education. In addition, every November shows the convenience of the publication, meaning that you can study for CPD in your own time and at your own pace other than travelling to a lecture. “If you do not have any free time to read and enjoy more interactive learning Oral-B run a series of seminars throughout the year. Please contact your local Oral- B account manager to be entered into a competition for a chance to win a year’s subscription. If you don’t know who your representative is please call 0870 242 1402.

For more information on the release please contact Michelle Hunt, AB Communications, 02070 788 979, michelle@ab-communications.com

www.spry.com

“Scrubwear becoming number one choice

One such client that has been a convert to scrubs for some time now is John Cadden Dental Practice in Cuddesdon, near Oxford, who is a strong practitioner of chairside practice, Manager, comments:- “We have been using scrubs for quite some time now. All staff wear the same, ensuring we have image prompted patients. Scrubwear is a versatile, comfortable to wear, but also

Most recently John Cadden Dental Practice selected the SST5050 in Navy from C. Houston & Associates in Weston-super-Mare, North Somerset says: “Scrubwear is an excellent choice for our team, making it easier to get onto a part-time PhD programme here in Denmark, once I finish my MSc project, helping me to develop an academic career.”

Universal Education.

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...during a busy conference, but users also then have access to literally hundreds only that but every user who downloads the app will also receive one hour of necessary treatment for implantology with just one handpiece. Coolant is delivered directly to the operating site with the Sirona/Meyer principle for optimum treatment with irrigation. Noise levels for the Classic implant handpieces have been reduced giving less stress to user and patient whilst treatment is carried out. The smooth titanium surface is free of all potential dirt traps making the handpiece easy to repeatedly clean and sterilize in an autoclave at up to 130°C.

For more details please contact Sintra Dental Systems Ltd. 0845 071 5401 info@sironadental.co.uk

SDI Polyclave and Polashine

Polyclave and Polashine from SDI are two cosmetic whitening systems that will help your patients achieve a whiter and healthier smile. Both Polyclave and Polashine

- Are pH neutral which ensures the full release of the peroxide to the patient's surface. - Have a high water content which reduces dehydration. - Contain desensitising agents. - Have a long lasting freshening taste. Incorporate special additives that maximise patient comfort.

This makes both systems mild enough to ensure complete comfort throughout use. The most obvious difference between Polyclave and Polashine is the active ingredients used to bleach the teeth. Polyclave uses hydrogen peroxide which is faster working, for a quicker treatment. Polashine however, utilises carbamide peroxide which is a slower acting chemical that will provide a gentler whitening process. The Dental Directory is offering its customers a free box of Polyclave or Polashine for every three boxes ordered. A mild, but effective cosmetic whitening system, Polyclave and Polashine will help your patients to achieve a white smile that gives them confidence.

For more information, contact The Dental Directory on 0800 585 586, or visit www.dental-directory.co.uk.

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FREEZE! - The first Lynn! Stonecold!

"Outstanding Cabinetry with Fantastic Service" Theo Tavom

Tavom UK has long established an international reputation for producing top quality dental and medical equipment. Each member of our experienced team pride themselves on delivering an exceptional level of service that meets to exacting requirements and with minimal hassle. "I refer all my clients to Tavom. Integrated Dentarium in Edinburgh worked with Tavom UK to fit its practice using NobelActive TM implants, and with reassurance regarding the quality of the product, we knew we had to use NobelActive TM. "It also provides the ideal position for essential clean and prep work. The Cleo

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For further information contact Anjana Rea (ed) on 01482 652131, or visit www.anyoneforrea.com

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An Invitation To Lunch

Oral-B's popular 'lunch and learn' sessions are CPD accredited so all team members can earn one hour of verifiable CPD in the comfort of their own practice. The meetings are ideal for those who want to learn more about the latest developments in power brushing and toothpaste including clinical support and demonstration sessions. Samples for patient and personal use will also be available. Oral-B will endeavour to work in on the most convenient day, time and venue that will provide the best presentation focusing on clinical data behind their products. As the presentation takes place at lunchtimes, Oral-B will provide lunch for all team members. Access to the internet has led to an increased interest and awareness amongst consumers regarding matters of oral hygiene, and it is hoped that these informal sessions will encourage teams and Oral-B product users to explore the questions they might have in a relaxed environment with as little disruption as possible to their normal working day. These events are popular so book early. To request a lunch and learn demonstration you will need to contact your local Oral-B account executive or visit their website: oralb.com where you can download their local Oral-B factsheet. If you do not have all their details please call 0800 585 586 and a member of the customer service team will put you in contact. As demand high, reps will allocate appointments on a first come, first served basis.

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Dental Tribune

January 21-27, 2013

Industry News

Sidental Dental Systems

Over 30 years experience with Sintra products

Sidental Systems is proud to offer to their customers over 30 years experience of working exclusively in partnership with Sintra, to provide the world's premier brand of high tech dental equipment and support and support their many loyal customers, who buy Sintra Equipment from Sidental Dental Systems you not only get the best price and exclusive Special Offers, but you also get access to the best sales support in the UK. Sidental Specialists, Sidental Dental Systems offer the choice from the complete range of Sintra Treatment Centres, 2D and 3D digital and film based x-ray apparatus including the very latest Orthog XG 3D digital panoramic machines, their extensive range of Sintra handpieces, and auxiliary items including 3Ono xRSDxO and DACO sterilisation units. Whenever possible potential clients are invited to visit The Courtyard. Sintra's state-of-the-art training and showroom facility in Chertsey, where they will be able to see the complete product range in action. Finally Sidental will undertake a complete Project Management Service, including installation and post installation service support, to activate these dreams to become reality.

For further information call Sidental Dental Systems on 01922 856900 or email j.colellie@sidental.co.uk

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